

# Creating an Elevator Speech

An elevator speech or 30-second commercial is HOW you communicate WHO you are and WHY you are interesting. It answers the question, "Tell me about yourself?" and gives a brief introduction of you!

When writing an elevator speech, you should include the following information:

1. WHO am I?
2. WHAT is my objective? (career, networking, gaining information, etc.)
3. What is my PASSION?
4. What are my SKILLS (experience)?
5. What are my STRENGTHS?
6. WHAT do I want? (Internship request, job inquiry, networking, etc.)

## Basic Format

Hello, my name is \_\_\_\_\_. I am completing a  (Type of degree)  degree(s) in  (Major(s))  from Southern Illinois University Edwardsville with minor(s) in \_\_\_\_\_. I will be graduating in  (Month/Year) . I am interested in  (career/job/internship/volunteering) . I believe I would be good for this role because  (Passion/Skills) . My strengths are \_\_\_\_\_. Could you tell me more about \_\_\_\_\_?

**Remember to practice (NOT MEMORIZE) your elevator speech and make sure it is not longer than 30-seconds!**

## CAREER DEVELOPMENT CENTER

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